

Your Brain And Business The Neuroscience Of Great Leaders Kindle Edition Srinivasan S Pillay

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In Your Brain and Business, Harvard psychiatrist, brain-imaging researcher, and executive coach Srinivasan S. Pillay illuminates the rapidly emerging links between modern brain science and the corner office. He reveals powerful ways that neuroscientific insights can be used practically by today ' s executives and presents new lessons for coaches who want to help their clients overcome common leadership problems.

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In Your Brain and Business: The Neuroscience of Great Leaders, Phillay discusses recent advances in brain science and neuroimaging and how they can dramatically improve the way leaders work with colleagues to drive successful change. As the brain is increasingly examined in the context of personal and organizational development, remarkable insights are being uncovered: insights that are leading to powerful new strategies for improving business execution.

Your Brain and Business | Srini Pillay

Your Brain and Business: The Neuroscience of Great Leaders. by. Srinivasan S. Pillay. 3.57 · Rating details · 197 ratings · 6 reviews. In "Your Brain and Business, " Harvard psychiatrist Srinivasan S. Pillay reveals how the latest research in neuroscience can help you lead, communicate, and collaborate more effectively... drive change more successfully... move more rapidly from idea to execution... coach colleagues or clients to unprecedented success Your brain is your #1 asset: Optimize ...

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In Your Brain and Business, Harvard psychiatrist, brain-imaging researcher, and executive coach Srinivasan S. Pillay illuminates the rapidly emerging links between modern brain science and the corner office. He reveals powerful ways that neuroscientific insights can be used practically by today ' s executives and presents new lessons for coaches who want to help their clients overcome common leadership problems.

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Jennifer Lee is the founder of Artizen Coaching and the bestselling author of The Right-Brain Business Plan, which has helped tens of thousands of entrepreneurs around the world launch their creative businesses.Before pursuing her own passions full-time, she consulted for ten years for Fortune 500 companies such as Gap Inc., Accenture, and HP, helping leaders and organizations manage change.

Building Your Business the Right-brain Way: Sustainable ...

The brain matters in business. The problem is that our brains have many biases, heuristics and predilections that can distort behaviour and decision making. The good news is that we know more about how these work than ever before.

A Brain for Business – A Brain for Life: How insights from ...

This episode will help everyone understand just how much confirmation bias is impacting your life and business. I will give examples and tips throughout the episode. In its most basic form, confirmation bias comes down to the brain ' s desire to be correct and the subconscious filter deciding what gets through and stored...and what gets ignored. Because the subconscious is working from established, proven rules to make these choices, it is looking for stuff that fits those existing rules.

102. Confirmation Bias: How Your ... - The Brainsy Business

The first part of the brain to evolve some 500 million years ago was the brain stem. It is also known as the reptilian brain or lower brain. Certain ' hardwired ' body functions e.g., breathing and blood pressure, as well as some basic human instincts like danger are controlled by the lower brain.

Brain Tour | The Thinking Business | The Thinking Business

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Harvard psychiatrist and executive coach Srinivasan S. Pillay illuminates the rapidly-emerging links between modern brain science and the corner office. What does neuroscience have to do with leadership? Everything. In Your Brain and Business: The Neuroscience of Great Leaders, Phillay discusses recent advances in brain science and neuroimaging and how they can dramatically improve the way leaders work with colleagues to drive successful change. As the brain is increasingly examined in the context of personal and organizational development, remarkable insights are being uncovered: insights that are leading to powerful new strategies for improving business execution. Pillay reveals six ways that brain science can be used by today ' s executives, and presents new interventions for coaches who want to help their clients overcome common leadership problems. Discover how to: Use positive, " strengths-based " approaches to encourage the brain to learn Encourage more effective relationships through the fascinating neuroscience of social intelligence Promote innovation and intuition, and overcome intangible vulnerabilities in leaders ' brains Transform the " idea " of change into crisp, timely execution Leaders and coaches worldwide are already applying this knowledge to dramatically improve personal performance. Now, with Pillay ' s help, everyone can.

Behaviour change is hard, but O ' Mara shows that by adopting strategies that are well-founded in the science of brain and behaviour individuals and organisations can adapt to the demands of the modern world. The brain matters in business. The problem is that our brains have many biases, heuristics and predilections that can distort behaviour and decision making. The good news is that we know more about how these work than ever before. O ' Mara ' s starting point is that, as our behaviour arises from the structure and function of our brains, careful examination of a series of brain-based (' neurocognitive ') analyses of common aspects of human behaviour relevant to business and management practice reveals lessons that can be used at work. He begins by looking at neuroplasticity and how it is enables a shift from a restrictive ' fixed mindset ' to an enabling ' growth mindset ' . He shows how this changing mindset approach – where the focus is on task and improvements based on effort – is scalable within organisations. Next, as the brain is a living organ like the heart and lungs, O ' Mara shows how to keep it physically in the best possible shape before examining how we exercise control over our behaviour, build resilience and create positive brain states. He also considers the implications for business of our brains wiring for status and illustrates how research shows that it is possible to de-bias assumptions about gender and race – and the impact that this has on performance.

" Using Train Your Brain, in two years, I ' ve gone from zero to a million dollars a year in my business and paid off \$30,000 in debt! " - Sarah Thomas, Basehor, KS When Dana Wilde began her direct-sales business, she realized that education for entrepreneurs typically consisted of endless

" how-to " explanations: how to market, how to pick up the phone, how to manage your time, how to increase bookings or sales. There always seemed to be a new system to learn, a new surefire method or cutting-edge technique for entrepreneurs to master. In an effort to teach her team members a better and easier way, Dana Wilde created Train Your Brain, a tested and proven system combining elements of both mindset and action ... or as Dana likes to call it, Intentional Action. What Dana discovered by using Train Your Brain is that mindset can be " taught " and that learning simple mindset strategies not only allows you to understand how the brain works but also shows you how easy it is to change your thinking and, as a result, change your outcomes. In Train Your Brain, Dana breaks down the Cycle of Perpetual Sameness—the number one reason why most people only experience incremental change in their lives. More importantly, she also provides the much-needed blueprint to help you get off this counterproductive cycle quickly. Train Your Brain, with its twenty easy-to-implement " Mindware Experiments, " gives you all the necessary tools needed to get off ... and stay off ... the Cycle of Perpetual Sameness, so you can transform your life and grow your business in record time!

A researcher and consultant burrows deep inside the heads of one modern two-career couple to examine how each partner processes the workday—revealing how a more nuanced understanding of the brain can allow us to better organize, prioritize, recall, and sort our daily lives. Emily and Paul are the parents of two young children, and professionals with different careers. Emily is the newly promoted vice president of marketing at a large corporation; Paul works from home or from clients' offices as an independent IT consultant. Their days are filled with a bewildering blizzard of emails, phone calls, more emails, meetings, projects, proposals, and plans. Just staying ahead of the storm has become a seemingly insurmountable task. In Your Brain at Work, Dr. David Rock goes inside Emily and Paul's brains to see how they function as each attempts to sort, prioritize, organize, and act on the vast quantities of information they receive in one typical day. Dr. Rock is an expert on how the brain functions in a work setting. By analyzing what is going on in their heads, he offers solutions Emily and Paul (and all of us) can use to survive and thrive in today's hyperbusy work environment—and still feel energized and accomplished at the end of the day. In Your Brain at Work, Dr. Rock explores issues such as: why our brains feel so taxed, and how to maximize our mental resources why it's so hard to focus, and how to better manage distractions how to maximize the chance of finding insights to solve seemingly insurmountable problems how to keep your cool in any situation, so that you can make the best decisions possible how to collaborate more effectively with others why providing feedback is so difficult, and how to make it easier how to be more effective at changing other people's behavior and much more.

The power of gender difference, not gender equality, is a secret source for success. Some smart businesses are starting to wake up to this fact. This book explores why and how. Properly valuing brain gender diversity in the workplace is one of the biggest and largely untapped sources of competitive advantage for modern businesses. Recent advances in neuroscience provide the key to unlocking it. Modern research shows that there are gender-based differences in the brain – it ' s just not as simple as a binary between a ' male brain ' and ' female brain ' . In fact, our brains are like a mosaic where many of the tiles are available in thousands of shades on a spectrum between pink and blue. The problem is that our workplaces tend to be governed by structures, processes and cultures that are practically pure blue. All the brains in the business that are elsewhere on the spectrum cannot thrive as they might, so sources of productivity, creativity and agility go untapped. Anyone who manages people needs to understand how the brain works and the impact it has on how people work together as teams. Anyone who wants to unlock the talent and productivity of all of their people needs to understand how recent findings around male- and female-type brains should shape the way they manage. Leading applied neuroscientists and international corporate coaches Kate Lanz and Paul Brown show you why and how to access all the brains in your business.

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The definitive guide to keeping your brain healthy for a long and lucid life, by one of the world's leading scientists in the field of brain health and ageing. The brain is our most vital and complex organ. It controls and coordinates our actions, thoughts and interactions with the world around us. It is the source of personality, of our sense of self, and it shapes every aspect of our human experience. Yet most of us know precious little about how our brains actually work, or what we can do to optimise their performance. Whilst cognitive decline is the biggest long-term health worry for many of us, practical knowledge of how to look after our brain is thin on the ground. In this ground-breaking new book, leading expert Professor James Goodwin explains how simple strategies concerning exercise, diet, social life, and sleep can transform your brain health paradigm, and shows how you can keep your brain youthful and stay sharp across your life. Combining the latest scientific research with insightful storytelling and practical advice, Supercharge Your Brain reveals everything you need to know about how your brain functions, and what you can do to keep it in peak condition.

"Valeh Nazemoff recommends leaders apply what she calls ' mastermind intelligence ' to find strategy sweet spots by being smart about financial, customer and business data."—Sonja Carberry, "Keep Business Strategy in Motion to Stay Competitive," Investor ' s Business Daily, Jan. 8, 2015 "It takes a lot of smarts to run a business, but not just any smarts. Four specific mental skills or ' intelligences ' will help make any entrepreneur more successful, according to Valeh Nazemoff." —Minda Zetlin, "4 Mental Skills Every Business Leader Needs," Inc., Dec. 24, 2014 "Nazemoff offers a framework to help business leaders sort through the endless barrage of data and make decisions effectively...ultimately helping business transform and grow to where you want it to be." —Nicole Fallon, Business News Daily, Dec. 17, 2014 "I highly recommend that you look at your organization through the lens of The Four Intelligences of the Business Mind. If you do so, your business will improve in unexpected ways." —Mark Waldman, Executive MBA Faculty, Loyola Marymount University "The Four Intelligences of the Business Mind uses a revolutionary four-quadrant-based approach to teach you how to retrain your brain to optimize and transform your business. Valeh Nazemoff has written an excellent book with a commonsense approach and clear guidance." —Shaun Khalfan, Chief of Cyber Infrastructure, Department of the Navy A new pragmatic synthesis of organizational psychology, business analytics, and multiple intelligences theory, The Four Intelligences of the Business Mind lays out a scheme of four discrete but interlocking types of intelligence essential to business success. These intelligences are scalable and transferable from the individual leader to the organizational ecosystem. This short book teaches executives first to analyze and train their own brains in these four intelligences; then to transform their organizations by applying their sharpened quadruplex intelligence to their business analyses and decisions; and finally to train and incentivize their companies to map onto a collective organizational scale the mental transformation modeled by the "mastermind" leader. The four essential business intelligences identified by IT executive and organizational psychologist Valeh Nazemoff are financial intelligence, customer intelligence, data intelligence, and mastermind intelligence. Financial intelligence informs your ability to reinvest and regrow your business boldly but prudently in the light of predictive, risk, and business analytics. Customer intelligence informs your ability to rethink your approaches to attracting and keeping customers using customer, web, mobile, social, big data, and behavioral analytics. Data intelligence informs your ability to reinvent and recreate information in automated graphical representations to enable rapid decision-making using visual, cloud, web, and operational analytics, AI, and distance collaboration platforms. Finally, mastermind intelligence involves your ability through leadership and team exercises to impart to your employees and organization the same transformative honing and integration of business intelligences as you have undergone yourself. "Practical, relevant, insightful, engaging, and a pleasant read, The Four Intelligences of the Business Mind puts human decision making into a whole new light, revealing practical steps that will allow you to reinvent your business and customer relationships!" —James Brady, PhD, FHIMSS, Chief Information Officer, Kaiser Permanente Orange County "An invaluable book that shows you how to harness the inevitable transformations in business by understanding your mind better." —Alan Komet, Vice President, Global Sales Operations, FalconStor Software, Inc. "A must-read book for every business person." —Chuck Corjay, Ret. Chairman, AFCEA International "Valeh Nazemoff has written an intelligent, thoughtful book full of insight and practical advice. The Four Intelligences of the Business Mind reframes the way our minds work, and in doing so transforms how we drive business forward. This book is a must-read!" —Joe DiStefano, Senior Vice President and Market Executive, Cardinal Bank