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*Understanding Business Valuation*

Gary lectures nationally on business valuation topics. He is the author of a textbook entitled Understanding Business Valuation: A Practical Guide to Valuing Small to Medium-Sized Businesses, now in its 5th edition, and an e-book entitled Essentials of Valuing a Closely-Held Business, both published by the American Institute of CPAs.

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Book Review - Understanding Business Valuation. November 10, 2017. In 2017, we were asked to review Gary Trugman's recently released treatise, Understanding Business Valuation: A Practical Guide to Valuing Small to Medium Sized Businesses (Fifth Edition, Gary R Trugman, CPA/ABV, MCBA, ASA, MVS). Like Gary, I have been valuing businesses for longer than I sometimes care to remember.

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