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Let ' s begin with a refresher on what biases and heuristics represent. Biases —regardless of whether they are hardwired into us due to evolution, learned through socialization or direct...

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"Heuristics and Biases: The Psychology of Intuitive Judgment is a scholarly treat, one that is sure to shape the perspectives of another generation of researchers, teachers, and graduate students. The book will serve as a welcome refresher course for some readers and a strong introduction to an important research perspective for others."

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Heuristics and Bias. A heuristic is a mental shortcut that allows people to solve problems and make judgments quickly and efficiently. These rule-of-thumb strategies shorten decision-making time and allow people to function without constantly stopping to think about their next course of

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action. Heuristics are helpful in many situations, but they can also lead to cognitive biases .

~~Heuristics and Cognitive Biases~~

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~~Heuristics and Biases: The Psychology of Intuitive ...~~

This book is targeted at decision scientists, and therefore is not terribly accessible to people who aren't fairly advanced

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in the study of empirical psychology or behavioral economics. However, for folks who are interested in the topic, this is the premier book for understanding the heuristics and biases approach to decision making.

~~Heuristics and Biases: The Psychology of Intuitive ...~~

This paper looks at commonly used heuristics and their human psychology origins. Understanding how heuristics work can give us better insight into our personal biases and influences, and (perhaps) lead to better problem solving and decision making.

~~Heuristics and Biases — The Science Of Decision Making ...~~

Tversky and Kahneman ' s 1974 work, Judgment under

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Uncertainty: Heuristics and Biases, introduced three key characteristics: representativeness, anchoring and adjustment, and availability. The representativeness heuristic allows people to judge the likelihood that an object belongs in a general category or class based on how similar the object is to members of that category.

~~Heuristics: The Psychology of Mental Shortcuts~~

Heuristics, while useful, are imperfect; if relied on too heavily, they can result in incorrect judgments or cognitive biases. Some are more likely to steer people wrong than others.

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A cognitive bias is a systematic pattern of deviation from norm or rationality in judgment. Individuals create their own "subjective reality" from their perception of the input. An individual's construction of reality, not the objective input, may dictate their behavior in the world. Thus, cognitive biases may sometimes lead to perceptual distortion, inaccurate judgment, illogical ...

~~Cognitive bias—Wikipedia~~

Explanations include information-processing rules (i.e., mental shortcuts), called heuristics, that the brain uses to produce decisions or judgments. Biases have a variety of forms and appear as cognitive ("cold") bias, such as mental noise, or motivational ("hot") bias, such as when beliefs are

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distorted by wishful thinking. Both effects can be present at the same time.

~~List of cognitive biases - Wikipedia~~

For instance, Peer and Gamliel reviewed several studies whose findings suggest that “ irrelevant factors that should not affect judgment might cause systemic and predictable biases in judges ’ decision-making processes in a way that could be explained using known cognitive heuristics and biases. ”

~~Heuristics May Bias Judicial Decision Making - The ...~~

In the early 1970s, psychologists Amos Tversky and Daniel Kahneman demonstrated three heuristics that underlie a

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wide range of intuitive judgments. These findings set in motion the Heuristics and Biases research program, which studies how people make real-world judgments and the conditions under which those judgments are unreliable.

~~Heuristics in judgment and decision making | Psychology ...~~

Heuristics are one source of biases. For example, the availability heuristic is a cognitive bias by which humans tend to rely on recent information far more than historical information.

~~Biases vs Heuristics - Simplifiable~~

Heuristics are mental shortcuts we use to make problem-solving and decision-making easier. One type of heuristic is

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the affect heuristic, which specifically refers to how we can rely on our emotions when making decisions, which allows us to reach a conclusion quickly and without much effortful thought. Where this bias occurs

~~Affect Heuristic – Biases & Heuristics | The Decision Lab~~

The heuristics and biases framework generated a torrent of influential research in psychology - research that reverberated widely and affected scholarship in economics, law, medicine, management,...

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Cass Sunstein, University of Chicago Law School, "Heuristics and Biases: The Psychology of Intuitive Judgment is a

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scholarly treat, one that is sure to shape the perspectives of another generation of researchers, teachers, and graduate students.

~~Heuristics and Biases : The Psychology of Intuitive...~~

Heuristics and biases : the psychology of intuitive judgment / edited by Thomas Gilovich, Dale Griffin, Daniel Kahneman.

~~HEURISTICS AND BIASES—Assets~~

A heuristic is a cognitive shortcut that allows you to make faster rough decision... I discuss the difference between a heuristic and a bias in decision-making.

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